

Helen Goldring, Sr. Art Director

Experience

Full-time: **Eisner Communications**, Baltimore, 11/03-present

Element 79, Chicago, 3/03-11/03

Freelance '02-'03: **Miami Ad School**, 1/03-2/03 visiting instructor

AKA Advertising (NY), **Element 79** (Chicago), **Burrell Communications** (Chicago),

J. Walter Thompson (Chicago), **Rocket Science** (Chicago),

Dansker & Aspromonte (NY), **DBA Otis Advertising**, (Chicago),

The Altitude Group, (Chicago)

Full-time: **Leo Burnett Co.**, Chicago, 03/99 - 11/01

Freelance '98: **Courtney, Watson & Assoc.** (Miami Beach),

Dotshop (Miami Beach), **WAMI**, Division of USA Network (Miami Beach),

Miami Ad School (Miami Beach)

Clients

AMF Bowling, Arthur Andersen, Bank of America,
Baltimore Sports & Social Club, Black Forrest Gummi Bears,
BovineUnite.com, Capital One, Champagne De Lahaye,
City of Chicago Public Schools Music Program,
Chui's Sushi, Dole, Fosters Beer, Gatorade, Hallmark,
Hostmysite.com, Jim Beam, Johns Hopkins Medicine,
Kelloggs, Kraft, Knight Global Trading Group, Lenox,
Maryland Lottery, Miami Symphony Orchestra Hall,
Morgan Stanley Dean Witter, Morgan State University,
Mysimon.com, National Aquarium in Baltimore,
Nintendo, Polaroid, Quaker, Slickstreet Marketing (Pokertime.com),
Spirit Airlines, Toys R Us, Tropicana, US Airways, Verizon,
Voice of America, Washington DC Tourism

Awards

2006: Art Directors Annual, Webby Finalist,
Silver National ADDY, Gold & Silver District Two ADDY Awards,
Gold & Silver Local ADDY Awards,
2005: Print Design Annual, Clio Short List, Webaward,
Responsible for 4 out of 7 ads to win O'Toole Award for Agency of the Year,
Gold & Silver District Two ADDY Awards, Gold & Silver Local ADDY Awards,
2004: London International Award, Finalist, ADDY Awards,
2001: Ad Review, November

Awards (cont.)

2000: Silver Chicago International Television Award, Graphis Advertising Annual,
Art Directors Annual,

1999: Minneapolis Show, Graphis New Talent Design Annual,

1998: Miami Ad School Best Book Award, ADDY Award, Clio Short List,
CMYK Magazine,

1997: Winter Festival De La Creatividad International Competition
Gold Award.

Education

Miami Ad School, Miami Beach, FL - 12/98

Brooklyn College, Brooklyn, NY - 06/95

B.S. in Psychology, Minors in Fine Arts and History

Contact

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